

WE HELP ORGANISATIONS DELIVER
AMBITIOUS GOALS THAT DRIVE SUSTAINABLE
PURPOSE LED GROWTH AND TRANSFORMATION



ABOUT US

We help organisations to identify and deliver objectives that drive sustainable growth and transformation.

Our background of over 20 years in strategy development and delivery, coupled together with our Agile capabilities, enable us to provide impacted services for our international clients.

OKRAdvisory is our specialist division dedicated to the Objectives & Key Results (OKR) Framework and complementary Business Agility services.

Headquartered in the UK we predominantly service clients in the UK, Europe, South Africa and the Middle East.





OUR CLIENTS

We work with clients from FTSE and SWX through to ambitious owner managed and Private Equity backed businesses of all shapes, sizes and sectors. We also work with government agencies and 3rd sector organisations. Despite these differences, when it comes to their requirements they will often look to OKRs to deliver strategies which drive:



OUR SERVICES

Certified Training for Individuals and Teams

Equipping your staff with the skills and capabilities to harness the power of OKRs.

Facilitated, Consultancy led OKR Implementation

Working alongside your staff and senior leaders we will develop, implement and embed the OKR framework ensuring you maximise the benefits of a powerful operating model.

Coaching for Teams and Individuals

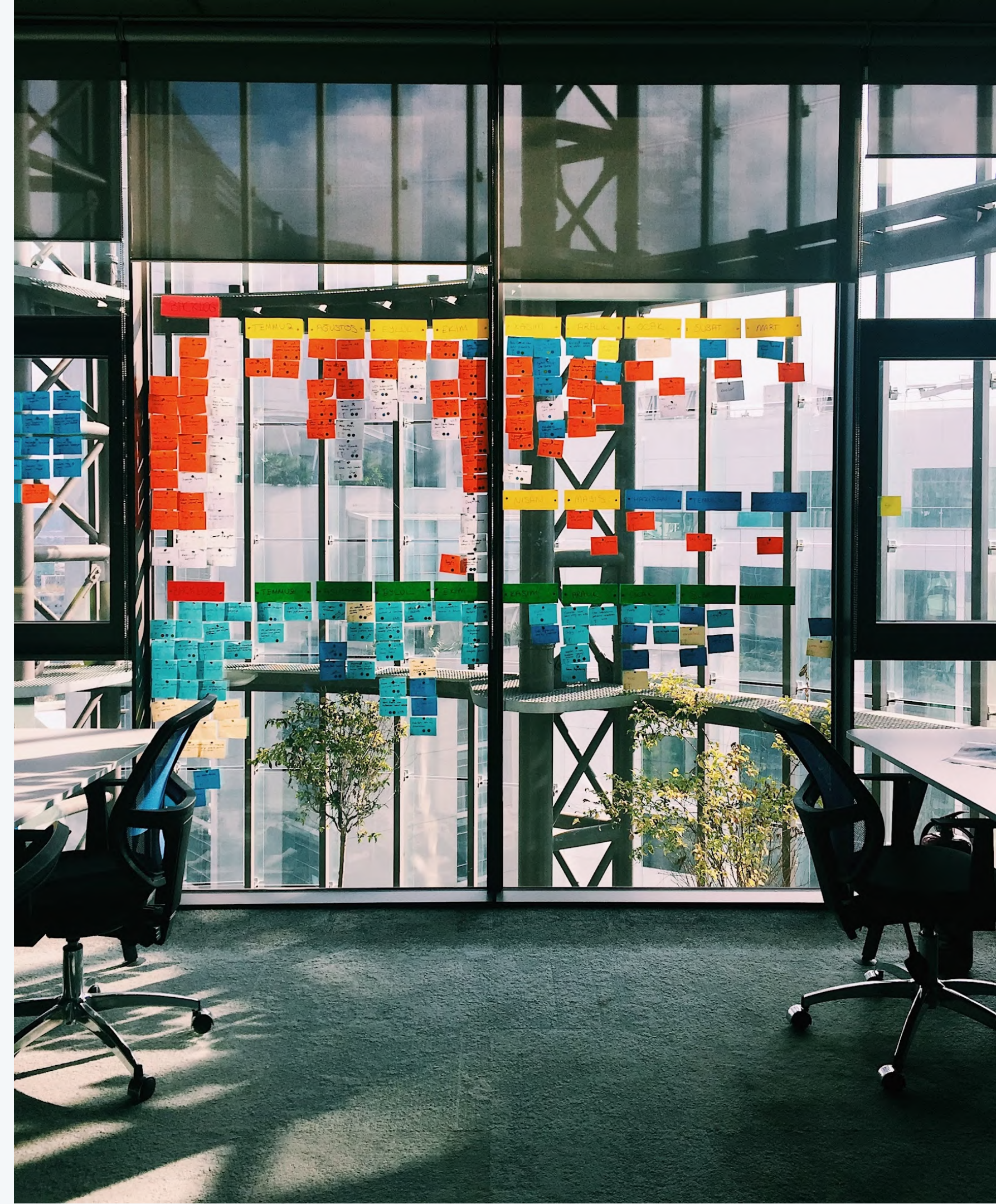
Light touch or hands on, we'll support your internal champions every step of the way, ensuring the OKR processes and rituals become second nature for your organisation.

Reviewing High Level Strategic Priorities (OKR Readiness)

Great OKRs need a robust strategy underpinning them: we can take either a quick look or a deep dive into your planning processes and priorities to ensure you're good to go.

Developing an Agile Mindset, Culture and Tools

OKRs and Business Agility are a powerful combination. Implementing selective Agile practices can improve profit, operational performance and staff engagement.





OKR SUPER POWERS

Prioritisation	Less is more: focused OKRs drive significant performance improvements and faster results
Adaptability	OKRs encourage iterative goal-setting, allowing organisations to adapt to changing market or corporate dynamics
Alignment	OKRs ensure business unit & team objectives are aligned with those of the enterprise
Stretch	Ambitious OKRs fuel innovation, driving better outcomes and improved performance
Transparency	Make goals visible to everyone: OKRs foster accountability, cooperation and greater staff engagement
Innovation	OKRs create an environment where cross functional working and ideation can flourish

TYPICAL STARTING POINTS

- You've read "Measure What Matters" by John Doerr or one of the many articles or case studies that are available online. You're considering whether the OKR framework is a good fit your organisation and to what extent it needs to be tailored to meet your requirements. No doubt you'll have lots of questions, and we're here to help. We'll guide you through some of the common challenges and opportunities when considering OKRs so that its true business value can be understood, and the internal support for change secured.
- You've already determined that OKRs are right for your organisation, but also recognise up front that external expertise and experience will be necessary from the outset to ensure the implementation delivers tangible benefit.
- As your OKR implementation has gathered momentum you've recognised the need for help in building the internal capabilities and skills that will ensure your organisation's outcomes are achieved swiftly and effectively.
- You've been using OKRs for some time, but acknowledge that the OKR implementation is not realising the outcomes and benefits the organisation was expecting. A tune up from an independent expert is required to identify and remediate the issues that are holding you back.
- You need to automate OKR processes but don't have the skills and experience in-house to identify and implement a suitable technology platform that harnesses time saving integrations and thought provoking GenAI.





WAYS WE WORK

We're unrestricted by geography and work with organisations around the globe. We identify with our clients what will be the most convenient and effective methods for providing the coaching and consultancy they require.

In Person	Hybrid	Remote
Face to face is always the preference, conducting the relationship in person through workshops and individual one-on-one time, however our extensive international client list means this isn't always possible.	Hybrid working allows us to build the relationship in person, whilst subsequently managing a significant degree of the work remotely to keep costs down, and convenience up.	Remote working is an effective choice for smaller engagements, where budget is a significant limiting factor, or where distances are too great for face to face relationships.

COMMERCIAL FLEXIBILITY FOR COACHING AND CONSULTANCY

Significant value add and quick ROI is what we are seeking to achieve for our clients; a business support partner that you can rely on across a range of OKR and Business Agility activities. But we are happy to develop the relationship in the most appropriate way for your needs and budget.

- 1 Fixed price engagements
- 2 Retainer agreements
- 3 Bankable hours
- 4 Hourly charging



Typically retainer agreements start from 2'000 GBP a month upwards



OUR COACHES & CONSULTANTS



JONATHAN GUILLEMET



MARCUS JONES



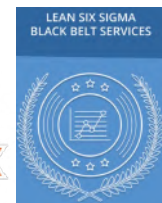
CHRIS AHNE



MIKE HOCKEY



JAMES BRIGGS





FREE 30-MINUTE DISCOVERY

Sometimes its just easier to talk! We offer a free 30-minute discovery call to explore how your organisation could unlock the power of OKRs to propel your organisation forwards.

There are no commitments or catches, and you're welcome to steal the insights we share.

Contact Marcus by email or set up a meeting directly:

Email:

marcus@okradvisory.com



Book a meeting:

<https://calendly.com/okradvisory/introductory-discussion>